



LOOKBOOK


THE GIFT LABEL
AMSTERDAM

HIGH WINTER

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“KEEP ON GIVING”



HIGH WINTER

HELLO,

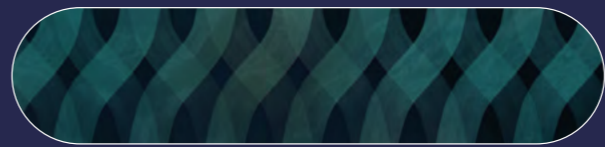
With The Gift Label it is effortless to keep the giving going. Giving is a circle of goodness. Giving brings us closer and builds us up. When we give, we get back. Nothing feels better than to give to each other, to yourself, and to the planet and community. A gift that hits the mark on so many levels is priceless. To help you get it right every time, we've made bold and uplifting gifts that make giving easy for you to enjoy doing it more often.

We make easy-to-love gifts that care for the body and home with high quality, sustainable materials that re-use and recycle, and respect the planet. Our candles, soaps, cosmetics, and fragrances are made from

high quality ingredients that do no harm: vegan, sulphate free, paraben free, dye free, bottles made from 100% recycled plastic and tubes from bio-based sugarcane plastic, and made locally in The Netherlands. With bold graphics and uplifting quotes The Gift Label helps people to connect and give love.

Personalised messaging that makes your gift stand out. We try to design gifts that uplift someone's mood and give back to communities. Giving is about making someone else happy or feel better. When it feels this good for everyone - let's keep on giving. We gladly welcome you as a member of this community.

In this lookbook we would love to inspire you with our iridescent High Winter collection. Let us spread the holiday spirit together in the upcoming gifting season of 2022. We wish you a merry everything and a happy always. Kiss, from the Gift Label Family to yours.



HIGH WINTER

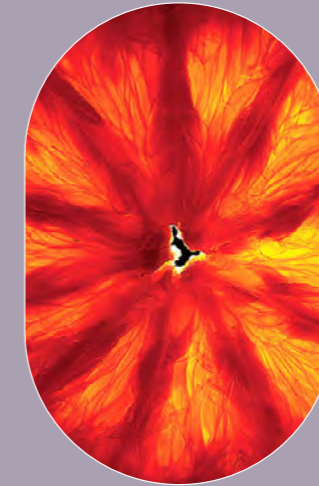
At times like these we wanted to make sure to create something special for our **High Winter collection**. With this collection we offer a special range of home fragrances and in addition to that we have added some of our best-selling products - with a new twist ofcourse. A change of season also comes with a new fragrance, the scent **Purple Orris & Dark Patchouli** will spark the senses and invites the customer to discover its layered mysteries. This iridescent collection is showing luminous colours that seem to change when seen from different angles. These designs with shimmering and pearlish rainbow-coloured prints have a unique look & feel and will be a real eye-catcher in your store. Offer your customers hand soap, hand lotion or room spray in a newly designed bottle, a delicious candle and reed diffuser or our new candle box consisting of five scented candles. Let's get festive!

With the fragrance Purple Orris and Dark Patchouli we want to guide you through a seasonal shift and remind you of the beauty it has to offer. You start to notice how the first fall leaves flutter through the sky and how nature's course can turn our environment into a colourful playground. And as you feel tucked in, all cozy and warm wrapped under a blanket, you experience comfort and joy in creating your own sacred rituals. It's the perfect season to focus on re-connecting with yourself and others. The weather this time of the year also has a beautiful way of helping us through a storm. Now, you can witness how tiny ice crystals or water droplets have the power to paint the sky with rainbow-like colored clouds when the sun is nearby. Days turn shorter and a frisky winter breeze is approaching, but you are more than ready for this enchanting season. We're here with you, every step of the way.

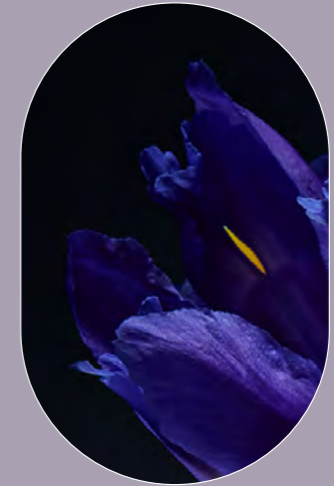
PURPLE ORRIS & DARK PATCHOULI



Indian Jasmine



Blood Orange



Purple Orris



**NEW
BOTTLE AND
SCENT**

**HAND SOAP 300ML • VEGAN • BOTTLE 100% RECYCLED
PLACSTIC • PARFUM: PURPLE ORRIS & DARK PATCHOULI**

HAND SOAP

For this year's High Winter collection we offer one of our best sellers with three newly designed prints. These hand soaps do not only come in new bottles but also have a unique fragrance which offers your customers a luxurious experience. The scent Purple Orris & Dark Patchouli will remind them to cherish those cozy moments at home. Mix and match or let them choose between three different quotes. Winter is coming, let's turn those shorter days into a glamorous season!

PRE-PACKED IN 6 PIECES



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1016123

DROP DATE: SEPTEMBER 1ST



**NEW
BOTTLE AND
SCENT**

**HAND LOTION 300ML • VEGAN • BOTTLE 100% RECYCLED
PLACSTIC • PARFUM: PURPLE ORRIS & DARK PATCHOULI**

HAND LOTION

To finish of the ultimate hand care ritual, we also designed a special High Winter edition for the hand lotion. The bottles and prints match with our hand soap and the hand lotion also has the scent Purple Orris & Dark Patchouli which makes it easier for the customer to combine the two and gift it as a hand care package. Let's take care of each other and spread some extra love!

PRE-PACKED IN 6 PIECES



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1016126

DROP DATE: SEPTEMBER 1ST



**NEW
BOTTLE AND
SCENT**

**ROOM SPRAY 300ML • VEGAN • BOTTLE 100% RECYCLED
PLASTIC • PARFUM: PURPLE ORRIS & DARK PATCHOULI**

ROOM SPRAY

For this year's High Winter season, we wanted to add some of our classics and turn it into a limited edition. This iridescent collection offers our iconic room spray in a newly designed bottle with a different scent and three new prints with matching quotes. Transform any home into a winter wonderland with our new fragrance Purple Orris & Dark Patchouli. It's the perfect time to create those magical moments with your loved ones!

PRE-PACKED IN 6 PIECES



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DROP DATE: SEPTEMBER 1ST



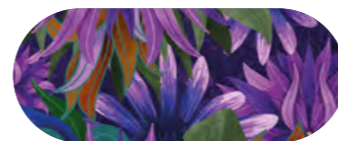
**NEW
DESIGN AND
SCENT**

**CANDLE 290GR • VEGAN • SOY WAX • DESIGN MADE
FROM GLASS • PARFUM: PURPLE ORRIS & DARK PATCHOULI**

CANDLE

Meet our limited version of the scented candle in glass. A true eye-catcher with its luminous colours and three new designs. For this collection we launched a new fragrance especially created for the winter season. The iridescent collection consists of a carefully curated selection of home products with the scent Purple Orris & Dark Patchouli, which makes it easier for the customer to mix and match different home fragrances and create a beautiful gift set. Light up a candle and set some good intentions for the future. What better place than here - in the comfort of your home - and what better time than now?

PRE-PACKED IN 6 PIECES



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DROP DATE: SEPTEMBER 1ST



**NEW
BOTTLE AND
SCENT**

**REED DIFFUSER 200ML • VEGAN • BOTTLE MADE FROM
GLASS • PARFUM: PURPLE ORRIS & DARK PATCHOULI**

REED DIFFUSER

In addition to our newly introduced candle, we would like to welcome an exclusive version of our reed diffuser. A combination of these two best-sellers is always a successful one, especially with the scent Purple Orris & Dark Patchouli. Offer customers three different designs with lovely quotes. The reed diffusers come in glass bottles with a shining finish so you can easily create a wondrous vibe in any room. Pick and choose or mix and match with the iridescent candle or room spray to create a luxurious home gift set. Let's remind each other of the gifts this time of year has to offer!

PRE-PACKED IN 6 PIECES



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DROP DATE: SEPTEMBER 1ST



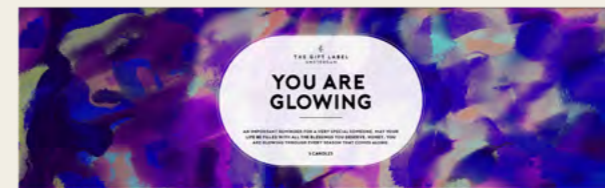
**NEW
DESIGN AND
SCENT**

**5 CANDLES 45GR EACH • VEGAN • SOY WAX • DESIGN MADE
FROM GLASS • PARFUM: PURPLE ORRIS & DARK PATCHOULI**

CANDLE GIFT BOX

Also new to our High Winter collection is this luxurious gift box containing five scented candles. To expand this miraculous iridescent journey, we made sure that every candle has a different fragrance - some classics you might recognize and some entirely new. This creates a “surprise” element and at the same time gives a brand-new experience for the customer every time they light up a candle. This exclusive collection has pearlish designs and heartwarming quotes to spread the spirit of joy. After all, the winter season is filled with magical moments worth celebrating!

PRE-PACKED IN 6 PIECES



1016136

DROP DATE: SEPTEMBER 1ST



KEEP ON GIVING



THE GIFT LABEL
AMSTERDAM

Danzigerbocht 45L, 1013 AM
Amsterdam, The Netherlands

+31 (0) 20 370 51 70
info@thegiftlabel.com

WWW.THEGIFTLABEL.COM