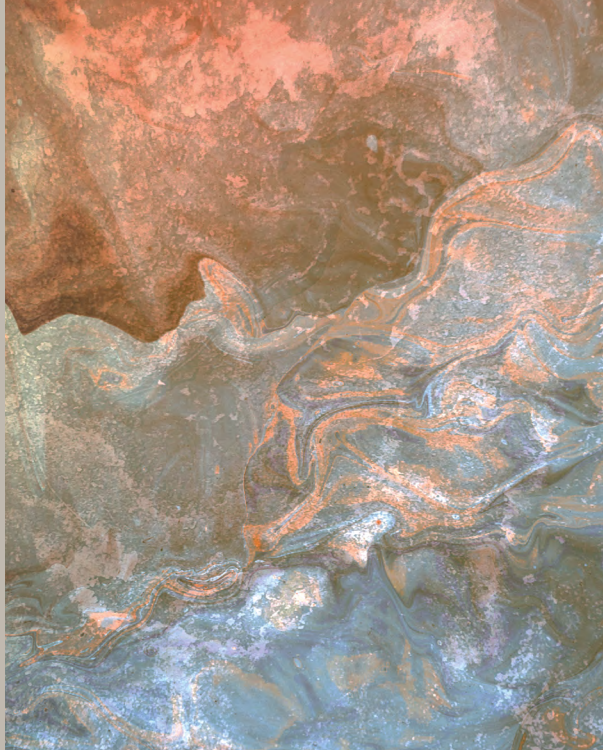


**LOOK**



**FW 22**

**BOOK**

# HI,

With The Gift Label, it is effortless to keep the giving going. Giving is a circle of goodness. Giving brings us closer and builds us up. When we give, we get back. Nothing feels better than to give to each other, to yourself, and to the planet and community. A gift that hits the mark on so many levels is priceless. To help you get it right every time, we've made bold and uplifting gifts that make giving easy for you to enjoy doing it more often.

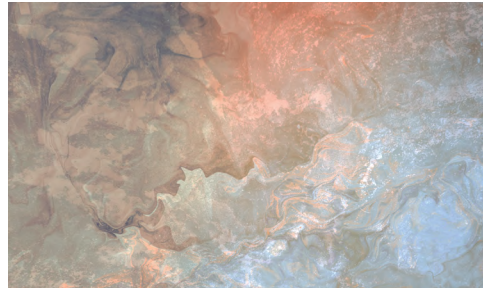
We make easy-to-love gifts that care for the body and home. We use high quality, sustainable materials that reuse, recycle and respect our planet. Our candles, soaps, cosmetics, and fragrances are made from high-quality ingredients that do no harm. They're vegan, sulphate free, paraben-free, and dye-free. Our bottles are made from 100% recycled plastic and our tubes are made from bio-based sugarcane plastic, both made locally in The Netherlands. With bold graphics and uplifting quotes, The Gift Label helps people to connect and give love.

Personalized messaging makes your gift stand out. We design gifts that uplift someone's mood and we give back to communities. Giving is about making someone else happy or feel better. When it feels this good for everyone - let's keep on giving. We gladly welcome you as a member of this community.

In this lookbook we proudly present to you our **Main** products for this year's **Fall Winter collection of 2022**.



# GIFT SET



Think inside the box! We created pre-designed gift boxes for special moments. Inspire your customers with these gift boxes filled with delicious items from our collection. The designs on the products match the print of the box.

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1014155



1014156

# DELUXE GIFT BOX

Offer your customers a next-level luxury item. This luxurious gift set is filled with delicious body wash, body lotion, hand soap, and hand lotion, and is available in the scents Mandarin Musk and Kumquat & Bourbon Vanilla. Also good to know (for yourself and the environment) is that this is more than just a box. It's part of our journey to keep on giving. Remove and recycle the carton backing and reuse the box when gifting. The packaging is 100% recyclable.

**PRE-PACKED IN 6 PIECES**

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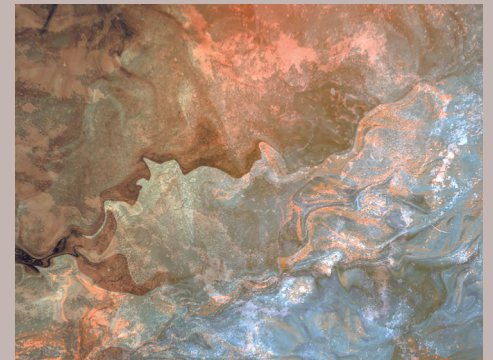
**HAND CARE WITH KUMQUAT & BOURBON VANILLA SCENT | BODY CARE WITH MANDARIN MUSK SCENT | BOTTLES 100% RECYCLED PLASTIC | SUGARCANE-BASED PLASTIC TUBES | 100 ML BOTTLES & 50 ML TUBES**



# HAND CARE

Our must-have hand care collection has a luxurious look and feel and is available in different prints. The scents of **Kumquat & Bourbon Vanilla** create a comforting mood. The most popular combination in this line is our vegan **hand soap and hand lotion**. Offer your customers the inspiration to create an even prettier kitchen with matching **kitchen cleaning soap**. Bring luxury to your store with magical designs and quotes. Your customers can experience the fun of gift-giving by mix-or-matching the different prints.

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# HAND SOAP

One of our best-selling gifts is the nourishing and delicious hand soap. This vegan hand soap with the scent Kumquat & Bourbon Vanilla is sulfate-free. Our hand soap is produced in The Netherlands and the bottles, made from 100% recycled plastic, contain 500 ml. Offer your customers the possibility to buy a personal gift by choosing from different designs and quotes.

## PRE-PACKED IN 4 PIECES

VEGAN | KUMQUAT & BOURBON VANILLA SCENT | BOTTLE 100% RECYCLED PLASTIC | SULFATE-FREE | MADE IN THE NETHERLANDS | 500 ML



1011527



1011528



1011529



1011530



1011531



1011532



# HAND LOTION

This hand lotion creates an exclusive vibe in your bathroom or kitchen. A real eye-catcher with the scent Kumquat & Bourbon Vanilla to comfort your senses. This lotion nourishes the skin with shea butter, macadamia oil and hazelnut oil. It is produced in The Netherlands, the bottles contain 250 ml and are made from 100% recycled plastic. We recommend that you also take a look at our hand cream tubes.

PRE-PACKED IN 4 PIECES

VEGAN | KUMQUAT & BOURBON  
VANILLA SCENT | BOTTLE 100%  
RECYCLED PLASTIC | MADE IN  
THE NETHERLANDS | 250 ML



1020065



1020066



1020067



1020068



1020069



1020070

# KITCHEN CLEANING SOAP

Offer your customers a way to create a luxurious and comforting vibe in their kitchen. This kitchen cleaning soap is biodegradable and smells of Sandalwood & Fig. Besides its delicious scent, it is also free of sulfates and dyes. When we try to prepare meals with a better planet in mind, let's also do the dishes in style. The 1000 ml bottles are made from 100% recycled plastic. Enjoy life, it's delicious!

PRE-PACKED IN 4 PIECES

VEGAN | SANDALWOOD & FIG SCENT |  
BIODEGRADABLE | BOTTLE 100% RECYCLED  
PLASTIC | MADE IN THE NETHERLANDS |  
1000 ML



1013333



1013331



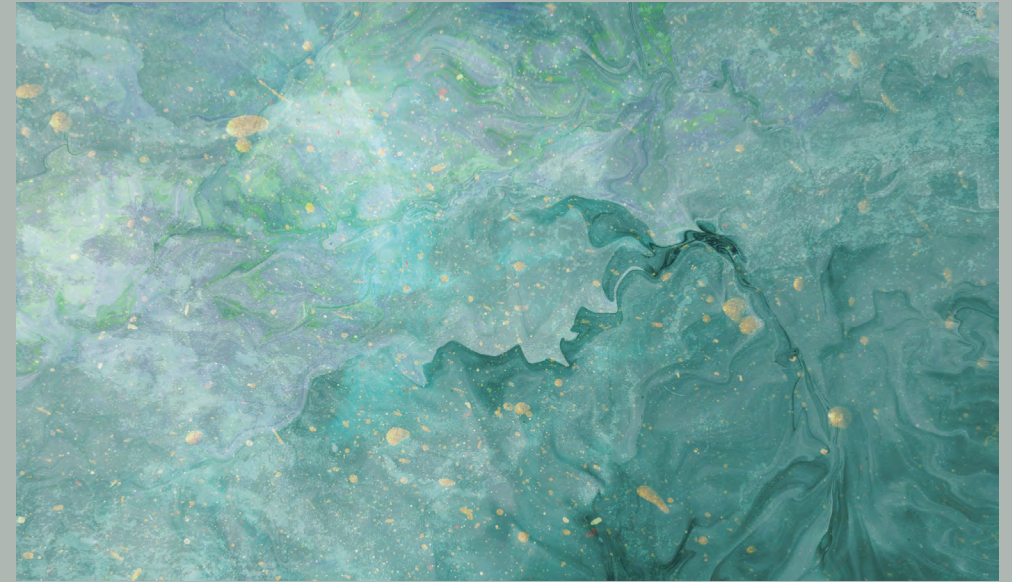
1013332



# BODY CARE

This body care collection offers your customers a complete body care routine. The scent **Mandarin Musk** will comfort the skin and senses. This line consists of **body lotion spray, body wash, shower foam and a body scrub**. So much deliciousness in one collection! We are happy to help you choose the perfect gift combinations. The different products share the same designs. Offer your customers the creation of the perfect exclusive vibe in their bathroom.

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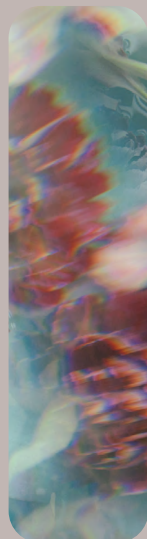


# BODY LOTION SPRAY

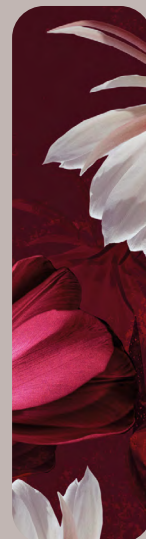
Our body lotion spray is easy to apply and creates a beautiful golden, shining skin. This delicious and moisturizing product has an exclusive feel and looks beautiful as a gift. It comes in the scent Mandarin Musk.

PRE-PACKED IN 6 PIECES

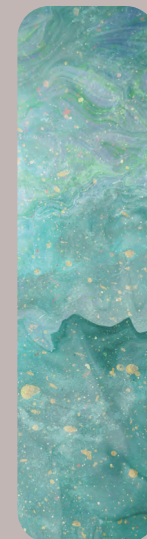
VEGAN | MANDARIN MUSK SCENT  
| CONTAINS ARGAN OIL & VITAMIN  
E | ALUMINIUM AEROSOL CAN |  
MADE IN EUROPE | 200 ML



1032006



1032007



1032008

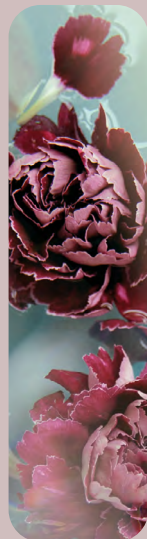


# SHOWER FOAM

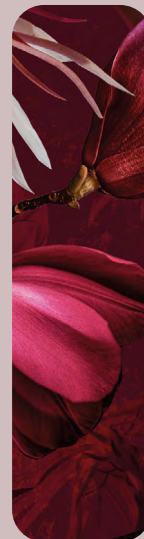
An absolute favourite is the vegan shower foam for women. Our new formula is free of sulfates and dyes. The scent of Mandarin Musk creates a moment of total bliss and the Argan oil and vitamin E moisturises the skin. This 200 ml aluminium bottle is made in Europe. Something so foamy, so soft, and so good will be popular in your store.

PRE-PACKED IN 6 PIECES

VEGAN | MANDARIN MUSK SCENT  
| CONTAINS ARGAN OIL & VITAMIN  
E | ALUMINIUM AEROSOL CAN |  
MADE IN EUROPE | 200 ML



1030024



1030025



1030026

# BODY SALT SCRUB

This vegan body salt scrub gently removes dead skin with exfoliating particles of salt and coconut and softens the skin with caring Argan oil, vitamin E, and rosewater. This 400 gr scrub is produced in The Netherlands and the jar is made from 100% recycled plastic. The scent Mandarin Musk matches the other body care products in this line. An easy-to-love gift and perfect to combine with the body cream.

PRE-PACKED IN 6 PIECES

VEGAN | MANDARIN MUSK SCENT  
| CONTAINS ARGAN OIL & VITAMIN  
E | JAR 100% RECYCLED PLASTIC  
| MADE IN THE NETHERLANDS |  
250 ML





# BODY WASH TUBE

Easy, peasy, mandarin squeezy! A favourite in our collection is the body wash in a tube with Mandarin Musk scent. The nourishing ingredients vitamin E & Argan oil make the skin feel moisturized and soft. The 200 ml tube is made from sugarcane-based plastic. We also have a body wash for men. This is a great gift for your customers to surprise a couple.

PRE-PACKED IN 6 PIECES

VEGAN | MANDARIN MUSK SCENT  
| SUGARCANE BASED PLASTIC  
| MADE IN THE NETHERLANDS |  
200 ML



1030112



1030113



1030114

# BODY WASH 1000ML

One of our classics is our vegan body wash. This easy-to-love gift creates a comforting mood in every bathroom. This sulfate- and dye-free body wash is enriched with the delicious scent of Mandarin Musk. The 1000 ml bottles are made from 100% recycled plastic and decorated with well-designed prints. This body wash is good for you, your customers, and our planet.

PRE-PACKED IN 4 PIECES

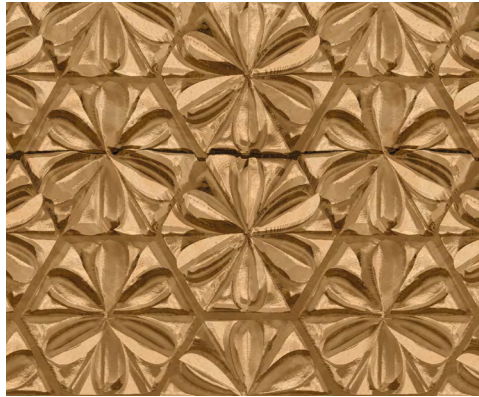
VEGAN | MANDARIN MUSK SCENT |  
BIODEGRADABLE | BOTTLE 100% RECYCLED  
PLASTIC | MADE IN THE NETHERLANDS |  
1000ML





# BEAUTY

This beauty care collection adds great variety to your store with these travel-size items. Our **hand cream tube** and **mini lip balm** make it easy for customers to bring with them and keep those hands and lips nourished. Enjoy a well-designed selection of sweet and easy-to-love gifts.





# HAND CREAM TUBE

This hand cream tube is the perfect choice for when a customer is looking for a small but caring gift. The designs offer many sweet quotes. The avocado oil and cupuaçu butter nourish the skin. The cream does not contain mineral oils and smells like Kumquat & Bourbon Vanilla. The 40 ml tube is made from sugarcane-based plastic.

PRE-PACKED IN 8 PIECES

VEGAN | KUMQUAT & BOURBON  
VANILLA SCENT | SUGARCANE-  
BASED PLASTIC | MADE IN THE  
NETHERLANDS | 40 ML



1212067



1212069



1212068



1212070

# LIP BALM TUBE

This lip balm tube is a very sweet gift for customers when they are in need of something cute and delicious. This vegetable-based lip balm contains castor oil, sweet almond oil, cacao butter and shea butter. It tastes like cinnamon blossom and the 15 ml tube is made from sugarcane-based plastic. Good for your lips, good for the planet.

PRE-PACKED IN 8 PIECES

VEGAN | VEGETABLE-BASED |  
CINNAMON SCENT | SUGARCANE-  
BASED PLASTIC | MADE IN THE  
NETHERLANDS | 15 ML



1017038



1017040



1017039



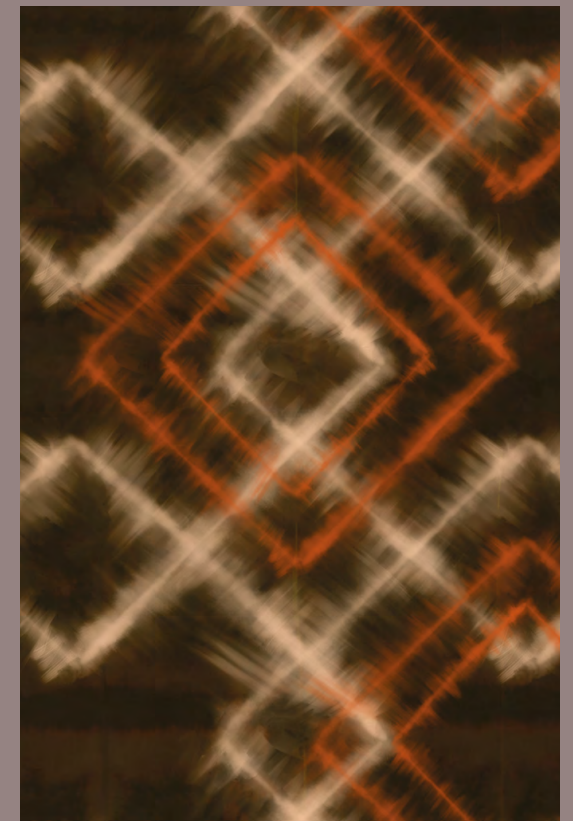
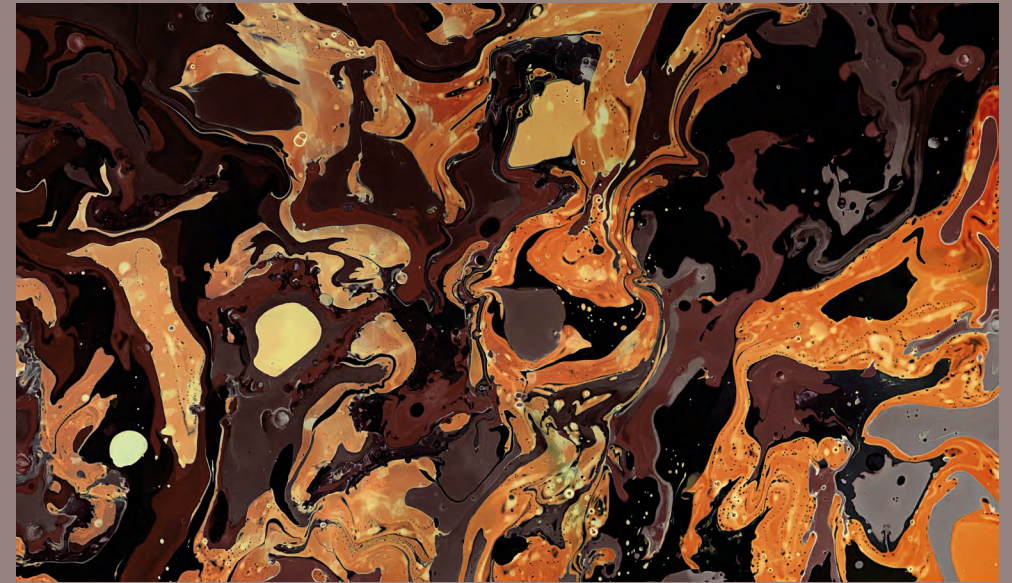
1017041



# MEN CARE

Offer your customers a gift for men that is nourishing, useful, and well-designed all at the same time. This line consists of **body care** for men. The prints are specially designed for him and the masculine scent of **Woody Chypre** makes it a popular gift. The different products are easy to combine as a set of presents.

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# SHOWER FOAM MEN

This vegan shower foam for men is nourishing and comes in different designs. The foam contains Argan Oil and vitamin E. The warm scent of Woody Chypre is made especially for him and creates a comforting vibe in the shower. The 200 ml aluminium aerosol can is made in Europe and is available in several prints and quotes.

PRE-PACKED IN 6 PIECES

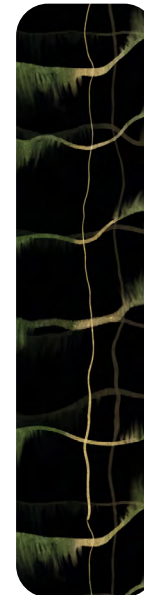
VEGAN | WOODY CHYPRE SCENT |  
CONTAINS ARGAN OIL & VITAMIN  
E | ALUMINIUM AEROSOL CAN |  
MADE IN EUROPE | 200 ML



1044310



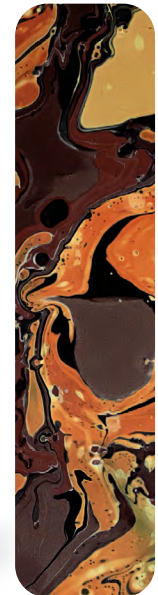
1044311



1044312



1044313



# BODY WASH TUBE MEN

Men need spa time too, that's why we designed a body wash tube for them. This body wash is vegan and dye-free with the scent of Woody Chypre. The 200 ml sugarcane-based plastic tube is easy to use and gives an exclusive vibe in the bathroom.

PRE-PACKED IN 6 PIECES

VEGAN | WOODY CHYPRE SCENT  
| SUGARCANE-BASED PLASTIC  
| MADE IN THE NETHERLANDS |  
200 ML



1044210



1044211



1044212



1044213



# H O M E

With the home fragrances line, you can create a comforting mood for the senses with the fragrances of **Jasmine Vanilla, Fresh Cotton and Pomelo & Black Pepper**. Offer customers a delicious reed diffuser, room spray, and scented candles in matching designs to establish harmony in their homes.





# CANDLE IN GLASS

One of our favourites is the scented candle in glass. The fragrance of Pomelo & Black Pepper smells like warm cloves, cedarwood chips, and ginger roots. This candle in beige coloured glass is suited to create a cosy vibe anywhere you like. Light it in your store to lure customers into wanting this spicy, uplifting scent in their homes too.

PRE-PACKED IN 6 PIECES

100% SOX WAY | POMELO  
& BLACK PEPPER SCENT |  
45 BURNING HOURS | BEIGE  
COLOURED GLASS | VEGAN |  
225 GR



3100107



3100108



3100109



3100110

# REED DIFFUSER

The Reed diffuser is the perfect, long-lasting gift for any home. The vegan reed diffuser brings together scents of Pomelo and Black Pepper. This product is made in The Netherlands and the 400 ml bottle is made from 100% recycled plastic. Give goodness with a sustainable gift.

PRE-PACKED IN 4 PIECES

VEGAN | POMELO & BLACK PEPPER SCENT | BOTTLE 100% RECYCLED PLASTIC | MADE IN THE NETHERLANDS | 400 ML



10123024



10123025



10123026



10123027



# ROOM SPRAY

Let your customers design a life they love. This room spray has the scent of Pomelo & Black Pepper. The room spray comes in a 500 ml bottle made from 100% recycled plastic and is made in The Netherlands. Offer customers the inspiration to create a home with comforting vibes.

PRE-PACKED IN 4 PIECES

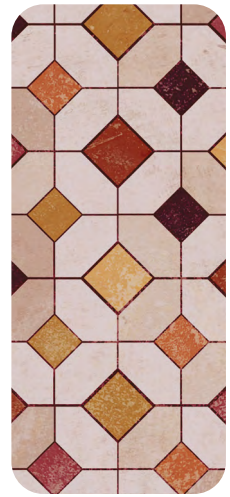
VEGAN | POMELO & BLACK  
PEPPER SCENT | BOTTLE 100%  
RECYCLED PLASTIC | MADE IN THE  
NETHERLANDS | 500 ML



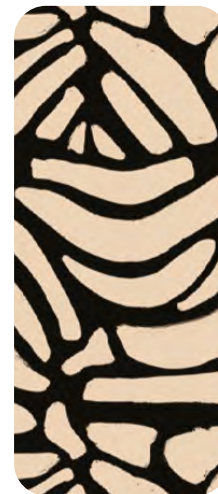
1011962



1011963



1011964



1011965



# CANDLE TIN SMALL

This scented candle is perfect to gift on its own or to combine with the big candle and other home fragrances. Inspire your customers to create a cosy mood at home with the scent of Jasmine Vanilla. The candle is 100% soy-oil based.

PRE-PACKED IN 4 PIECES

PURE EXTRACTS | JASMINE  
VANILLA SCENT | 24 BURNING  
HOURS | 100% ESSENTIAL SOY  
OILS | MADE IN CHINA | 90 GR



1011833



1011831



1011837



1011835

# CANDLE TIN BIG

This scented candle creates a comforting mood at home. The perfect gift for customers that are looking for an uplifting and endearing present that smells so good. These candles come in two different scents that suit any occasion. Jasmine Vanilla for cosy vibes or Fresh Cotton for a fresh mood. It's easy to mix and match the design of this 100% soy-oil based candle with a smaller size candle. A 68-hour lasting gift.

PRE-PACKED IN 4 PIECES

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PURE EXTRACTS | JASMINE  
VANILLA & FRESH COTTON  
SCENT | 68 BURNING HOURS  
| 100% ESSENTIAL SOY OILS |  
MADE IN CHINA | 310 GR



3100030 FC  
3100031 JV



3100032 FC  
3100033 JV



3100034 FC  
3100035 JV



3100036 FC  
3100037 JV



# MARKETING

# SELECTION

It's Spa time! Elevate your shower routine with a Body Salt Scrub and our **NEW** Body Lotion Spray. Both products are enhanced with 100% Argan oil and vitamin E to keep your precious skin feeling silky smooth all day long. Get inspired with our new quotes and prints, we believe these products will be the hit of the season! They deserve and will receive special marketing attention, so don't miss out on these highlights. Add some luxury feels to your sacred shower ritual with our **Body Salt Scrub**. Enjoy the **Mandarin Musk fragrance** for its relaxation benefits, creating the ultimate spa-at-home experience. Complete your routine with the easy-to-use and **foamy Body Lotion Spray**. We added a subtle golden shimmer for a year-round luxurious, summer glow.

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FW 22



  
THE GIFT LABEL  
AMSTERDAM

LIMITED EDITION

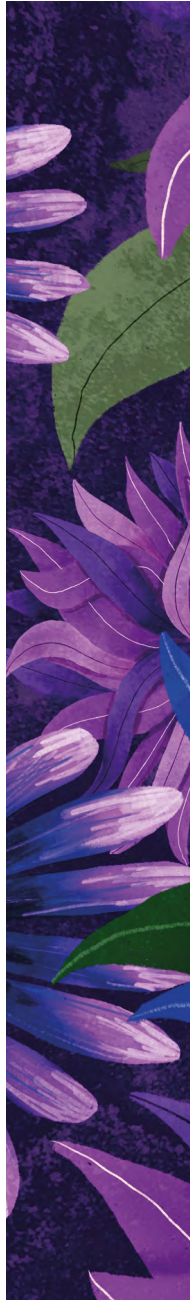
BOOK



LOOK



# Hi,



With The Gift Label, it is effortless to keep the giving going. Giving is a circle of goodness. Giving brings us closer and builds us up. When we give, we get back. Nothing feels better than to give to each other, to yourself, and to the planet and community. A gift that hits the mark on so many levels is priceless. To help you get it right every time, we've made bold and uplifting gifts that make giving easy for you to enjoy doing it more often.

We make easy-to-love gifts that care for the body and home. We use high quality, sustainable materials that reuse, recycle and respect our planet. Our candles, soaps, cosmetics, and fragrances are made from high-quality ingredients that do no harm. They're vegan, sulphate free, paraben-free, and dye-free. Our bottles are made from 100% recycled plastic and our tubes are made from bio-based sugarcane plastic, both made locally in The Netherlands. With bold graphics and uplifting quotes, The Gift Label helps people to connect and give love.

Personalized messaging makes your gift stand out. We design gifts that uplift someone's mood and we give back to communities. Giving is about making someone else happy or feel better. When it feels this good for everyone - let's keep on giving. We gladly welcome you as a member of this community.



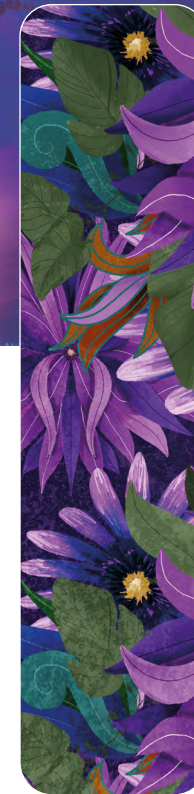
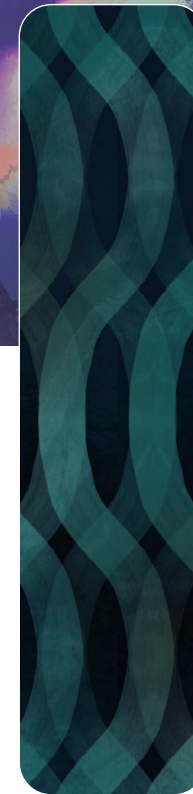
In this lookbook, we proudly present you with our **Limited Iridescent Collection of 2022**. Let us spread the holiday spirit together in the upcoming gifting season. We wish you a Merry Everything and a Happy Always. Kiss, from our Gift Label Family to yours.

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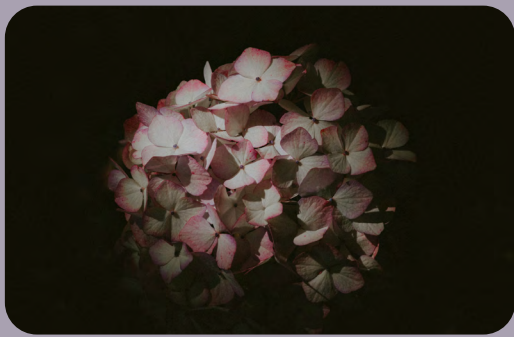
# LIMITED

# EDITION

At times like these, we wanted to make sure to create something luxurious. With this collection, we offer a special range of home fragrances. In addition to that, we have added some of our best-selling products - with a new twist of course! A change of season also comes with a new fragrance. The scent Purple Orris & Dark Patchouli will spark the senses and invites the customer to discover its layered mysteries. This iridescent collection shows luminous colours that change when seen from different angles. These designs with shimmering and pearlescent rainbow-coloured prints have a unique look & feel and will be a real eye-catcher in your store. Offer your customers hand soap, hand lotion or room spray in a newly designed bottle. Or what about a delicious candle and reed diffuser, or our new candle box with five different scented candles? Let's get festive!

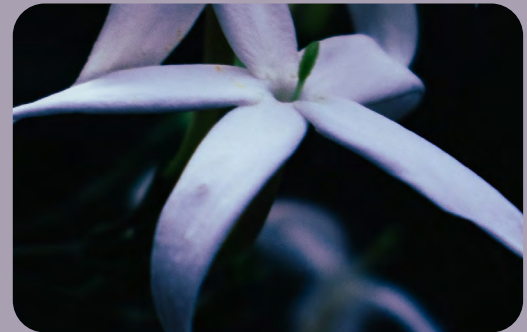
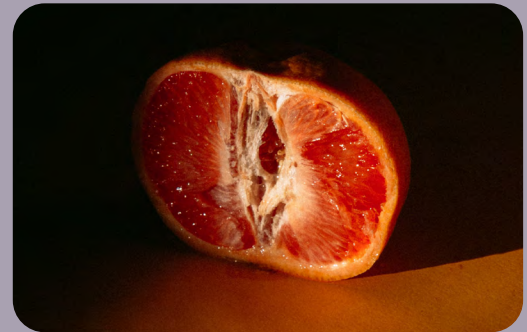






With the fragrance of Purple Orris and Dark Patchouli, we want to guide you through a seasonal shift and remind you of the beauty it has to offer. You start noticing how the first fall leaves flutter through the sky and how nature's course can turn our environment into a colourful playground. And as you feel tucked in, all cosy and warm wrapped under a blanket, you experience comfort and joy in creating your own sacred rituals. It's the perfect season to focus on reconnecting with yourself and others. The weather this time of the year also has a beautiful way of helping us through a storm. Now, you can witness how tiny ice crystals and water droplets have the power to paint the sky with rainbow-coloured clouds when the sun is nearby. Days turn shorter and a frisky winter breeze is approaching, but you are more than ready for this enchanting season. We're here with you, every step of the way.

## PURPLE ORRIS & DARK PATCHOULI



Indian Jasmine

Blood Orange

Purple Orris

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# HAND SOAP

For this year's High Winter collection, we are offering one of our best sellers with three newly designed prints. These hand soaps do not only come in new bottles but also have a unique fragrance which offers your customers a luxurious experience. The scent of Purple Orris & Dark Patchouli will remind them to cherish those cosy moments at home. Mix and match, or let them choose between three different quotes. Winter is coming, so let us turn those shorter days into a glamorous season!

**PRE-PACKED IN 6 PIECES**

**VEGAN | PARFUM: PURPLE ORRIS & DARK PATCHOULI | BOTTLE 100% RECYCLED PLASTIC | NEW BOTTLE AND SCENT | 300 ML**

**DROP DATE: SEPTEMBER 1ST, 2022**



1016123



1016122



1016121



# HAND LOTION

To finish the ultimate hand care ritual, we designed a special High Winter edition hand lotion. The bottles and prints match our hand soap and its matching scent of Purple Orris & Dark Patchouli makes it easier for customers to combine the two to gift them as a hand care set. Let's take care of each other and spread some extra love (like you would your favourite hand cream)!

PRE-PACKED IN 6 PIECES

VEGAN | PARFUM: PURPLE ORRIS & DARK  
PATCHOULI | BOTTLE 100% RECYCLED  
PLASTIC | NEW BOTTLE AND SCENT | 300 ML

DROP DATE: SEPTEMBER 1ST, 2022



1016126



1016125



1016124

# ROOM SPRAY

For this year's High Winter season, we wanted to reinvent some of our classics and turn them into a limited edition. This iridescent collection offers our iconic room spray in a newly designed bottle with a different scent and three new prints with matching quotes. Transform any home into a winter wonderland with our new fragrance of Purple Orris & Dark Patchouli. It's the perfect time to create those magical moments with your loved ones!

PRE-PACKED IN 6 PIECES

VEGAN | PARFUM: PURPLE ORRIS & DARK  
PATCHOULI | BOTTLE 100% RECYCLED  
PLASTIC | NEW BOTTLE AND SCENT | 300 ML

DROP DATE: SEPTEMBER 1ST, 2022



1016129



1016128



1016127



# CANDLE

# GLASS

Meet our Limited Edition of the scented candle in glass. A true eye-catcher with its luminous colours and three new designs. For this collection, we launched a new fragrance created especially for the winter season. The Iridescent Collection consists of a carefully curated selection of home products. Our classic scent of Jasmine Vanilla makes it easier for customers to mix and match with the other home fragrances and create a beautiful gift. Light up a candle and set good intentions for the future. What better place than here - in the comfort of your home - and what better time than now?

**PRE-PACKED IN 6 PIECES**

**VEGAN | PARFUM: JASMINE VANILLA | 100%  
SOY WAX | DESIGN MADE FROM GLASS |  
290 GR**

**DROP DATE: SEPTEMBER 1ST, 2022**



**1016132**

**1016131**



**1016130**

# REED DIFFUSER

In addition to our newly introduced candle, we would like to welcome an exclusive version of our reed diffuser. A combination of these two best-sellers is always a successful one, especially with the scent of Purple Orris & Dark Patchouli. Offer customers three different designs with lovely quotes. The reed diffusers come in glass bottles with a shiny finish, making it easy to create a wondrous vibe in any room. Pick and choose or mix and match with the iridescent candle or room spray to create a luxurious home gift set. Let's remind each other of the gifts this time of year has to offer!

**PRE-PACKED IN 6 PIECES**

**VEGAN | PARFUM: PURPLE ORRIS & DARK  
PATCHOULI | BOTTLE MADE FROM GLASS |  
200 ML**

**DROP DATE: SEPTEMBER 1ST, 2022**



**1016135**



**1016134**



**1016133**



# CANDLE GIFT BOX

Also new to our High Winter collection is this luxurious gift box containing five scented candles. To expand this miraculous iridescent journey, we made sure every candle has a different fragrance - some classics you might recognize and some entirely new. This creates a surprise element and gives off a brand-new experience every time your customer lights up a candle. This exclusive collection has pearlescent designs and heartwarming quotes to spread the spirit of joy. After all, the winter season is filled with magical moments worth celebrating!

**PRE-PACKED IN 6 PIECES**

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**VEGAN | 5 CANDLES WITH THE PERFUME:  
PURPLE ORRIS & DARK PATCHOULI,  
WATERLILY & CEDARWOOD, POMELO &  
BLACK PEPPER, JASMINE VANILLA AND  
FRESH COTTON | 100% SOY WAX | DESIGN  
MADE FROM GLASS | 45 GR**

**DROP DATE: SEPTEMBER 1ST, 2022**



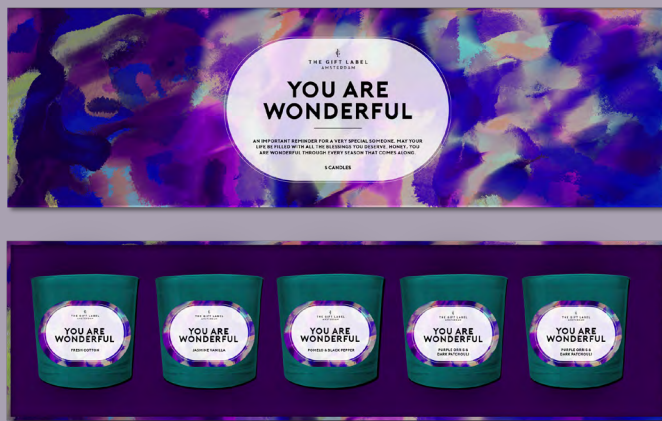
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# MARKETING

# SELECTION

On a cold winter's day, there's no better feeling than entering your warm and cosy home. Our bestselling fragrances inspired us to create an exclusive **new scent with notes of Purple Orris & Dark Patchouli**. These products in our exclusive capsule collection deserve and will get special marketing attention.

The **Stay Glossy reed diffuser** will leave any room scented luxurious and warm. Mix and match with the **Shine on candle** and create your own premium gift set for your loved ones. The **You are glowing candle set** is the perfect gift with **5 mini candles** to enjoy all winter long. The items in this collection have exclusive new prints, quotes, and fragrances. Don't miss out on these shiners!



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KEEP ON



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GIVING