




THE GIFT LABEL
AMSTERDAM

LOOKBOOK

CHRISTMAS



'22

'22

“KEEP ON GIVING”



CHRISTMAS

HELLO,

With The Gift Label it is effortless to keep the giving going. Giving is a circle of goodness. Giving brings us closer and builds us up. When we give, we get back. Nothing feels better than to give to each other, to yourself, and to the planet and community. A gift that hits the mark on so many levels is priceless. To help you get it right every time, we've made bold and uplifting gifts that make giving easy for you to enjoy doing it more often.

We make easy-to-love gifts that care for the body and home with high quality, sustainable materials that re-use and recycle, and respect the planet. Our candles, soaps, cosmetics, and fragrances are made from

high quality ingredients that do no harm: vegan, sulphate free, paraben free, dye free, bottles made from 100% recycled plastic and tubes from bio-based sugarcane plastic, and made locally in The Netherlands. With bold graphics and uplifting quotes The Gift Label helps people to connect and give love.

Personalised messaging that makes your gift stand out. We try to design gifts that uplift someone's mood and give back to communities. Giving is about making someone else happy or feel better. When it feels this good for everyone - let's keep on giving. We gladly welcome you as a member of this community.

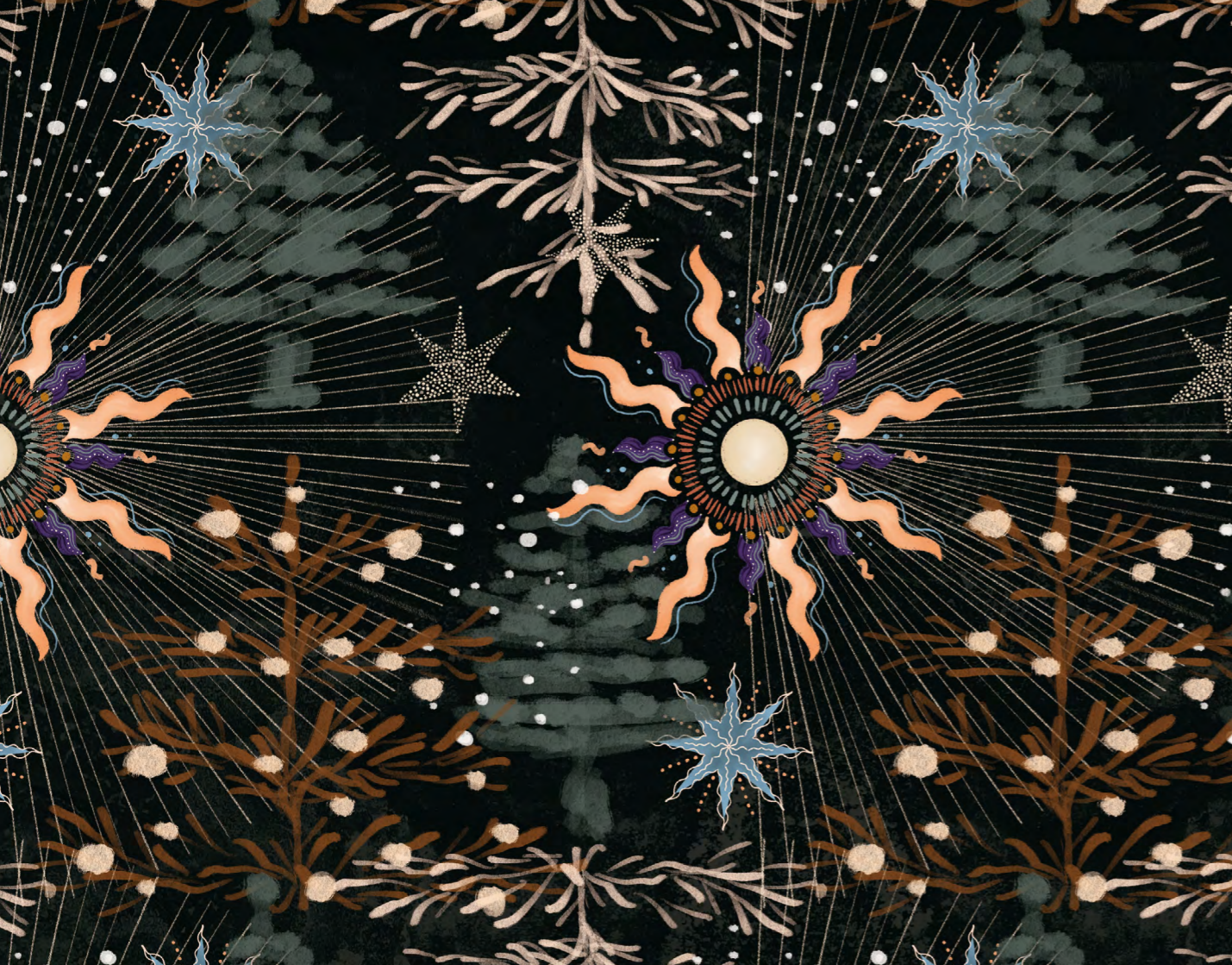
In this lookbook we would love to inspire you with our festive Christmas collection. Let us spread the Christmas spirit together in the upcoming gifting season of 2022. We wish you a merry everything and a happy always. Kiss, from the Gift Label Family to yours.

CHRISTMAS COLLECTION



2022





CHRISTMAS COLLECTION

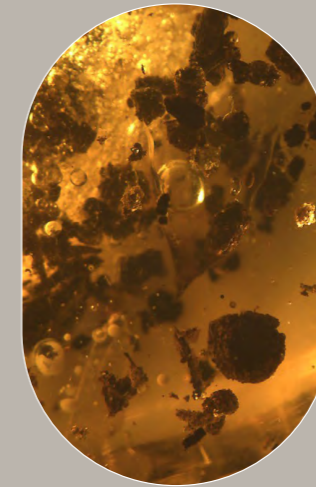
When it comes to Christmas, we at The Gift Label get excited about the idea of wrapping presents. With the **Christmas collection** of 2022 we welcome you to our wonderland. This collection is playful and contains a lot of newness. Awaken your wildest fantasies for the gifting season of 2022. We would feel honoured to inspire you with gifts that care. We made sure to bring in the christmas spirit with some of our best-sellers - hand soap and hand lotion - and familiar gift sets: the home set, christmas crackers, the pentagonal box and deluxe gift box. They all come with newly designed prints and an exclusive fragrance: **Warm Amber & Tiaré Flower**. And if that wasn't enough christmas gifts to choose from, we have also added some new members to this collection such as the christmas tree box and smaller sized gift boxes in festive shapes. This year's Christmas collection also comes with a giftbox especially made for HIM with the scent **Tangerine Zest & Tobacco**.

With the fragrance Warm Amber and Tiaré Flower we want you to revive nostalgic memories and invite you into a world where nothing is impossible. Dare to dream with a childlike approach, awaken your wildest fantasies and create magical moments with loved ones. Unfold the mysteries that are hidden behind the surface because there is so much left to explore. You're never too old to spread your imaginary wings. The possibilities are endless, trust the process and courageously take on this adventure called life. We're here to give you a helping hand, the rest is up to you - and your imagination.

WARM AMBER & TIARÉ FLOWER



Almond Blossom



Warm Amber



Tiaré Flower



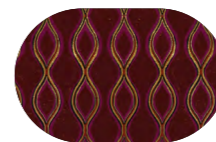
**NEW
CHRISTMAS
SCENT**

**HAND SOAP 500ML • VEGAN • BOTTLE 100% RECYCLED
PLASTIC • PARFUM: WARM AMBER & TIARÉ FLOWER**

HAND SOAP

Within the Christmas collection of 2022 we designed four prints for one of our best sellers. These hand soaps are the perfect gift for any occasion. Offer customers the possibility to choose between the four quotes. This hand soap not only features a new design, it also comes in the new fragrance Warm Amber & Tiaré Flower especially created for our Christmas collection. The gifting season is coming, time for bubbles.

PRE - PACKED IN 6 PIECES



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DROP DATE: OCTOBER 1ST



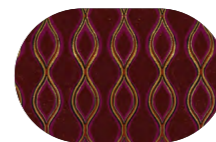
**NEW
CHRISTMAS
SCENT**

**HAND LOTION 250ML • VEGAN • BOTTLE 100% RECYCLED
PLACSTIC • PARFUM: WARM AMBER & TIARÉ FLOWER**

HAND LOTION

To match with our delicious hand soap, we also designed a special Christmas edition for the hand lotion. The prints of this nourishing cream match with our hand soap. And this hand lotion also comes in our exclusive scent Warm Amber & Tiaré Flower. This way customers can combine two hand care products as the perfect gift that cares. Let's enjoy the good times together.

PRE-PACKED IN 6 PIECES



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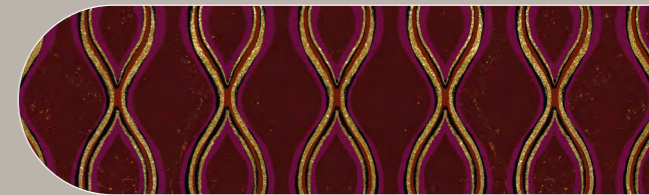
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'22

CHRISTMAS DROPS

CHRISTMAS

Christmas is the most wonderful time of the year, filled with excitement and childhood memories. Perhaps you can start to feel those childlike nerves grow, as you wait for Christmas eve to arrive. You might have noticed how the world around you transformed into a winter wonderland with its decorations and christmas lights. Some families have made a true tradition of decorating the Christmas tree together, others snuggle up with a cup of hot coco, but we think it's safe to say we collectively experience this time of year as the joy of giving - and receiving. Therefore, we at the Gift Label decided to spread this feeling of excitement by **dividing our Christmas collection into two drops**. The first drop takes place in **October** and offers a range of gifts with two of our exclusive prints. Our second drop in **November** surprises the customer with two new prints - double the fun, we would like to think. Let's keep the Christmas spirit alive and keep on giving!



CHRISTMAS DELUXE BOX

This luxurious gift box in two different styles gives a festive vibe to your store. The prints are exclusively designed for this year's Christmas collection with a magical look and new quotes. Offer customers a gift option for something very special. This Christmas gift box contains a nourishing set of hand soap, hand lotion, body wash and body lotion. Your body will smell like **Mandarin Musk** and your hands like **Kumquat & Bourbon Vanilla**. The box is 100% recyclable: take the inside out and re-use when gifting.

Enjoy the good times.

HAND SOAP 100ML, HAND
LOTION 50ML, BODY WASH 100ML,
BODY LOTION 50ML

PRE-PACKED IN 6 PIECES

CHRISTMAS CRACKERS

Let us spread holiday vibes with these festive Christmas crackers, gift giving success guaranteed. The crackers will be released in two different drops - which means double the fun. Each drop you will be surprised with two different prints with matching quotes, one of the crackers is filled with a mini hand soap and the other one with a mini body wash. Both of the products have the fragrance **Warm Amber & Tiaré Flower**. Decorate your store or Christmas dinner table with these cute gifts for guests.

8 CRACKERS HAND SOAP 100ML
8 CRACKERS BODY WASH 100ML

PRE-PACKED IN 16 PIECES

CHRISTMAS HOME SET

In this Christmas collection we designed four different prints for our home set gift box. The first drop consists of "I wish you joy and happiness" and "Warm wishes". The second drop consists of "Enjoy the good times" and "You are wonderful". Let customers choose the print and quote that suits their gift best. The home set contains a delicious mini reed diffuser and a small candle in the fragrance **Pomelo & Black Pepper**. This box is an absolute classic in your Christmas collection and the perfect gift for winter times.

CANDLE 70GR,
REED DIFFUSER 100ML

PRE-PACKED IN 6 PIECES

CHRISTMAS PENTAGONAL BOX

This Christmas became a whole lot more fun with this pentagonal shaped gift. Offer customers two different designs for HER and two other ones for HIM. The box for HER and HIM contains a hand soap and a body wash. All the products for HER come in our new Christmas fragrance **Warm Amber & Tiaré Flower**. For HIM we created the scent **Tangerine Zest & Tobacco Leaves**. Enjoy a festive collection with this box filled with nourishing mini products.

HAND SOAP 250ML,
BODY WASH 250ML

PRE-PACKED IN 6 PIECES

FESTIVE SHAPED BOXES

For this year's Christmas collection, we went all in. In addition to the other gift set options we also wanted to create smaller sized boxes that match beautifully together - and carry on the Christmas spirit of course. This year, customers can also find a "nutcracker" box or a giftbox shaped as a Christmas house. These boxes come in four different designs and are filled with a hand soap and a hand & body lotion in our new fragrance **Warm Amber & Tiaré Flower**. Spoiler alert: they also look cute under the Christmas tree.

HAND SOAP 100ML,
HAND & BODY LOTION 50ML

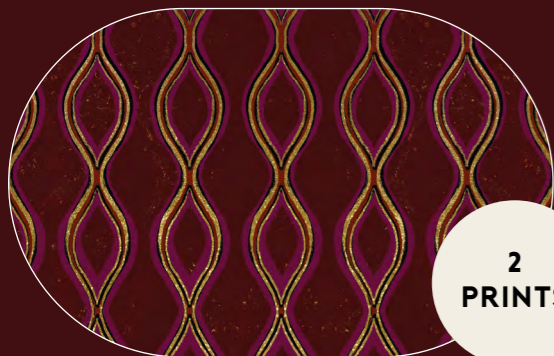
PRE-PACKED IN 6 PIECES

TREE SHAPED CHISTMAS BOX

This uniquely shaped box brings the true Christmas spirit to your home or store. Offer customers the choice between two designs. This luxurious box is filled with a mini hand soap, hand lotion, shower scrub, body lotion and a small candle. The mini candle comes in our classic fragrance **Pomelo & Black Pepper**, the other products come in our delicious Christmas fragrance **Warm Amber & Tiaré Flower**. This real eye-catcher has the look, feel and smell of a festive holiday season. Let's celebrate.

HAND SOAP 100ML, HAND LOTION
100ML, SHOWER SCRUB TUBE 50ML,
BODY LOTION 100ML, CANDLE 70GR

PRE-PACKED IN 4 PIECES

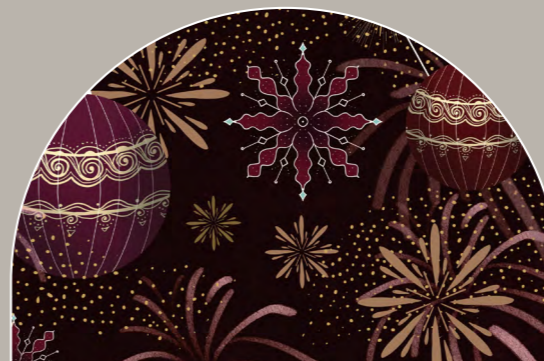


2
PRINTS

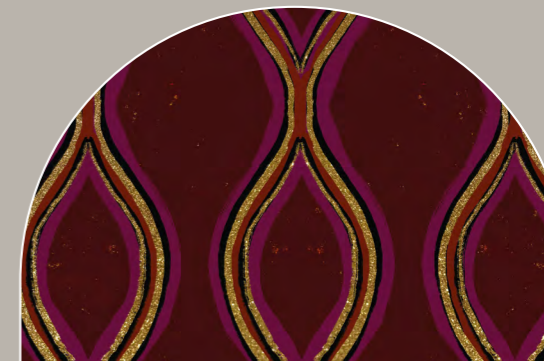
DROP 1

The first drop of our Christmas collection takes place in **October** and consists of **two different designs** with matching quotes. Let your customer take on a more festive road with our joyful “I wish you joy and happiness” print, offer them a luxurious side with our gold foiled “Warm wishes” design or mix and match the two to create the ultimate holiday gift set. It’s the perfect season to feel holly and jolly!

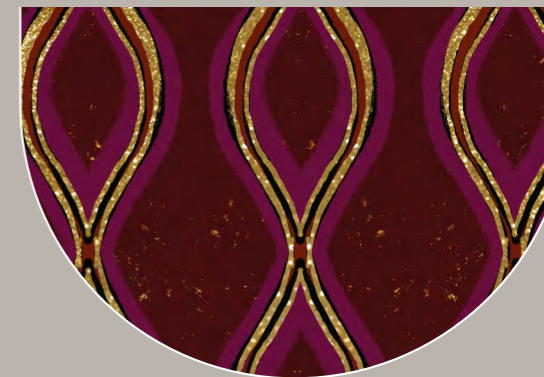
DROP DATE: OCTOBER 1ST

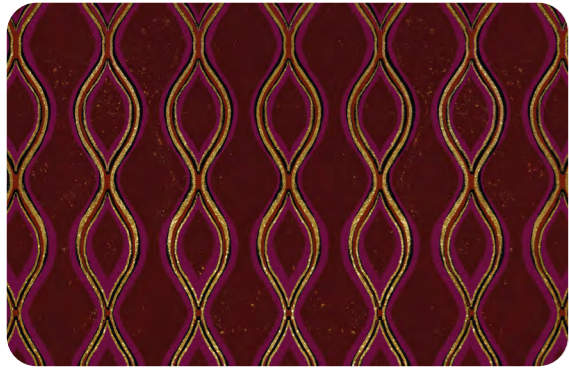


I WISH YOU JOY
AND HAPPINESS



WARM WISHES





DROP DATE: OCTOBER 1ST



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PRINTS

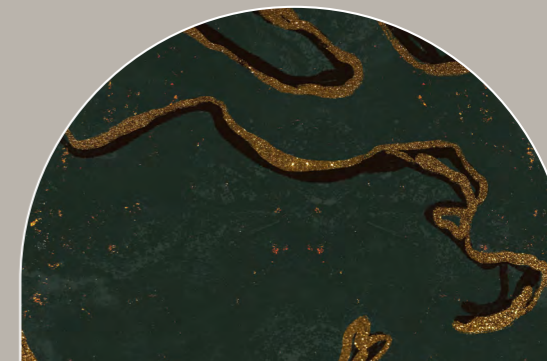
DROP 2

A little patience is being rewarded with our second drop in **November**. A second drop means a second round of **two new prints with matching quotes**, exclusively designed for the holiday season. Create a winter wonderland vibe with our dreamy “Enjoy the good times” print or turn your gift into a sparkling feast with our gold foiled “You are wonderful” design. Your Christmas tree never looked so merry and bright with all these beautiful gifts waiting to be unpacked.

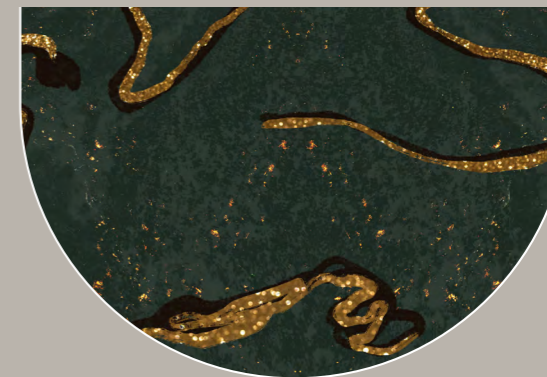
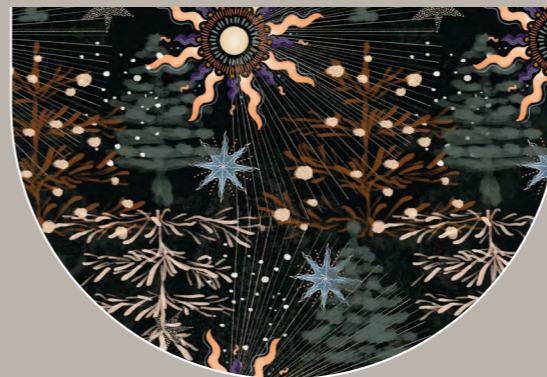
DROP DATE: NOVEMBER 1ST

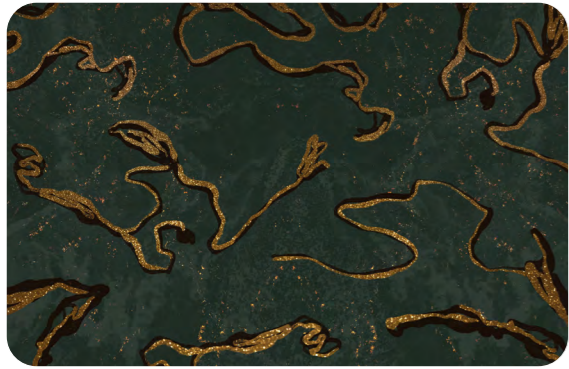


ENJOY THE GOOD TIMES



YOU ARE WONDERFUL





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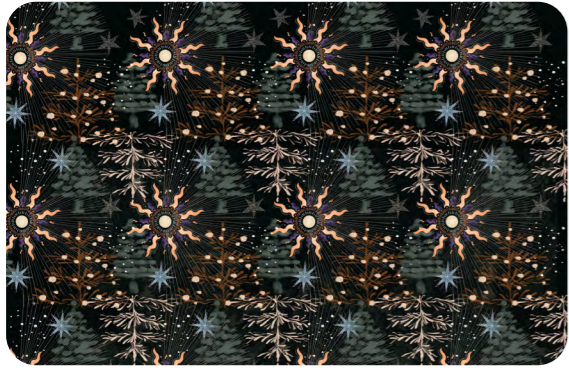
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DROP DATE: NOVEMBER 1ST



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NEW:
FOR MEN

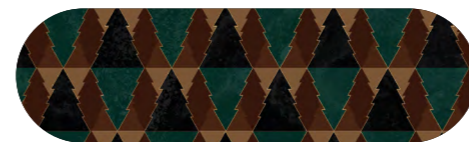
HAND SOAP 250ML • BODY WASH 250ML •
PARFUM: TANGERINE ZEST & TOBACCO LEAVES

PENTAGONAL BOX MEN

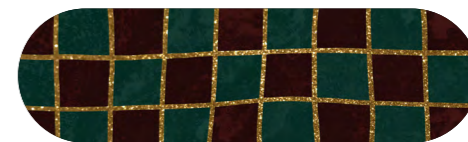
This pentagonal shaped gift box is sophisticated and endearing at the same time. **The first drop** will take place in **October** and comes with a new design and matching quote to create that cool but festive feeling for him. With our **second drop in November**, we offer an entirely different print with a new quote which makes it possible for the customer to choose - or mix and match - between two options. The pentagonal gift box for men contains a hand soap and body wash. All products come in the scent **Tangerine Zest & Tobacco Leaves**. We leave no man behind when it comes to gifting, especially during the holidays.

PRE-PACKED IN 6 PIECES

DROP 1



DROP 2



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DROP DATE: OCTOBER 1ST

DROP DATE: NOVEMBER 1ST



KEEP ON
GIVING



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